

HealthPRO® Rehab Advisor - Special Edition

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HealthPRO®
REHABILITATION

Welcome to the HealthPRO® Rehab Advisor!

This newsletter is a service to our valued customers, offering updated information about industry issues, as well as news regarding HealthPRO's programs and services.

HealthPRO® Rehabilitation Acquires Luby & Associates

NEWS RELEASE

Contact: HealthPRO® Rehabilitation Crista M. Stark, Senior Vice President, 410.667.7200 x102; Luby & Associates: Donna Luby 214-535-0380

Baltimore, MD. (January 4, 2012) HealthPRO® Rehabilitation has acquired Luby & Associates of Dallas, Texas, a quality provider of MDS and Nursing consulting services. HealthPRO®, an industry-leading post-acute therapy provider with an exceptional track record of growth and innovation, will continue its expansion efforts with the support of Donna Luby, founder and CEO, who will stay on to run the Company's Clinical Reimbursement Division.

"Luby & Associates' outstanding reputation and depth of MDS knowledge will be a meaningful complement to HealthPRO's operations, currently serving more than 26,000 post-acute beds in sixteen states," says John Heller, HealthPRO's Chief Executive Officer.

"The coordination of therapy and MDS within a nursing facility is a critical part of reimbursement," Luby said. "I chose to align my company with HealthPRO® in part because they are more proactively involved in MDS coordination than any other rehab provider I've seen. Their sophisticated systems, innovative service models, and proven growth track record will help me expand the success Luby & Associates has enjoyed."

Luby & Associates is a nursing consulting firm specializing in Medicare and Medicaid regulatory compliance and reimbursement for the Long Term Care industry. The firm's ongoing work with clients throughout the profession demonstrates a proven ability to positively impact clinical, operational, regulatory, and financial success.

Since its inception in the late 1990s, HealthPRO® has created a proven track record for outstanding clinical outcomes, compliance, and innovation, particularly known as the first company in the post-acute therapy space to offer an in house management solution. Luby & Associates will add clinical reimbursement expertise that will enhance the Company's value to existing clients, while further diversifying services. [click here](#)